



**Catawba
Regional**
Council of Governments

2020-2021
PROGRAM OF WORK

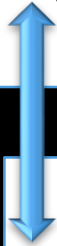
OUR MISSION

- Facilitate **growth of the economy**
- Assist in **planning for the region's future**
- Support **communities in need**
- Encourage **collaboration, communication, and cooperation** among leaders and governments of our region
- Celebrating **50 Years of service** to our region and state

INTERRELATED WORK

Economic Development

Growing jobs and the economy through capital and workforce development



Community Development

Supporting communities in need to improve quality of life through planning and capital



Government Services

Professional project management, strategic planning, transportation and land use planning for local governments, non-profits, school districts, and special purpose districts

ECONOMIC DEVELOPMENT

Workforce Development

- ~\$3 million of annual Workforce Innovation and Opportunity Act (WIOA) funding for job training, job-seeker technical assistance, and job placement
- Operate **3 SC Works Centers**
- Administrative staff for the Catawba Workforce Development Board (WDB), a consortium of Chester, Lancaster, and York Counties
- Fiscal Year 2021 (FY21):
 - York County United Way Grant – Application submitted
 - Rapid Response Grant for COVID-19 Awarded
 - Pandemic Recovery and Re-opening Plan Developed/Approved by WDB
 - Virtual, hybrid, and in-person services
 - Challenges remain for personal protective equipment (PPE) for clients and staff

ECONOMIC DEVELOPMENT

Economic Development Lending

- Life-to-date: 313 loans closed for \$73.4 million, leveraging \$152.9 million of private capital and creating **3,000+** jobs
- FY21:
 - \$8.2 million CARES Act grant from U.S. Economic Development Administration (EDA) for expansion of Revolving Loan Fund (RLF), with \$820,000 of administrative funds – must be deployed within 2 years
 - Adding lending personnel and the CRDC Board has authorized delegated lending authority within guidelines – plan already approved by EDA
 - Serves 29 counties (total of 6 COG regions across SC)
- Total lending assets (SBA, EDA, USDA IRP, DHEC Brownfields, Lower Savannah RLF) and available capital exceeds **\$32 million**

ECONOMIC DEVELOPMENT

Planning and Project Grants

- 3 EDA infrastructure grants awarded and in process for \$8.65 million
- FY21:
 - CARES Act provides \$400,000 over a two year period for COGs to do economic recovery and resiliency planning
 - Economic developers unified in need for Broadband planning and expansion in rural areas of the region
 - Adding to Comprehensive Economic Development Strategy (CEDS) – resiliency components related to pandemics, natural disasters, etc.
 - CARES Act provides EDA Southeast Region with ~\$70 million of EDA “Economic Adjustment” grant funding for projects that have a nexus to recovery, restoration, and resiliency from COVID-19
 - Grants staff is developing up to 8-10 project applications

COMMUNITY DEVELOPMENT

Community Development Project Grant Funding

- Infrastructure/Community Revitalization Grant Writing and Administration
 - Currently administering 24 grants for a total of \$10.75 million with total project investment of \$20.18 million
 - Community Development Block Grants (CDBG) through the SC Department of Commerce/ US Housing and Urban Development (HUD) Small Cities (i.e. non-entitlement) Program
 - SC Rural Infrastructure Authority (SC RIA) – water, sewer, tanks
 - SC Parks, Recreation and Tourism – trails
 - FY21:
 - **Four** new RIA grants awarded for \$1.86 million with total project investment of \$2.39 million
 - **Four** new CDBG grant applications submitted and pending for \$3.08 million with total potential project investment of \$3.73 million
 - Department of Commerce working on a new program with CARES Act funds - TBA

COMMUNITY DEVELOPMENT

Community Development Neighborhood Revitalization

- Neighborhood Initiative Program
 - FY21:
 - Marketing, maintaining and selling 149 lots as the grant liens expire
 - Initiating lien releases from SC Housing Finance and Development Authority
 - Repurchase options may be exercised by original owners after completion of three-year holding period
- Brownfields
 - **\$600,000** EPA Brownfield Assessment Grant and Brownfields DHEC RLF
 - FY21:
 - Final environmental assessments finishes and closeout of grant/possible application for another round of funding
 - Two brownfield RLF loans in disbursement in Anderson County

GOVERNMENT SERVICES

Land Use, Transportation, and Area Planning

- 28 ongoing planning projects/contracts with local governments, school districts, special purpose districts, and non-profits
 - Technical assistance (small projects, contract staffing, etc.)
 - Comprehensive Plans and Small Area Plans
 - Hazard Mitigation Plans
 - GIS/Drone Mapping and App Development
 - Financial/Accounting and Small Project Construction Management
 - Market Research and Strategic Planning
 - Rural Transportation and Transit Planning
 - School District Student Projections
- FY21: 10 new projects in development, excluding EDA recovery planning

REVENUES UNDER MANAGEMENT

FY21 Estimated Direct, Passthrough, and Managed Revenues

FY21 Operating Budget Revenue	FY21 Workforce Development/ Other Passthrough Revenues)	FY21 New RLF Grant Revenue and CRDC Revenue	FY21 CD/ED Grants Awarded & In Process	FY21 Guide-share Funds (net D/S)	Estimated Total Direct, Indirect, & Managed Revenues
\$2,959,328	\$2,645,000	\$4,149,060	\$21,260,000/3 = \$7,086,666	\$3,791,000	\$21,631,054

RETURN ON INVESTMENT

\$50.80:1

\$7,506,623

Life-to-date
Member
dues



\$381,393,067

Life-to-date loans and
grants brought to the
region

For every \$1 of local dues paid by member counties, Catawba Regional has brought ~\$50.80 to the region for the benefit of local governments, local businesses, and citizens.

This financial return on investment does not include transportation Guideshare funding, nor the other impact(s) from planning and technical assistance provided by COG staff.



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