



Catawba Regional Council of Governments Board of Directors Quarterly Meeting Agenda

By Zoom

August 20, 2020

4:00 p.m.

NOTE: The attachments for this meeting are too large to send via email. All meeting attachments are located at the Catawba COG website: www.catawbacog.org. If possible, please review these documents prior to the meeting.

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| I. Call to Order | Mr. Hart |
| II. Remembrance/Moment of Silence/Invocation | Mr. Thompson |
| III. Consideration of Minutes from the May 21, 2020
COG Board Meeting (<i>Attachment</i>) | Mr. Hart |
| IV. Review of June 30, 2020 (12 month) Internal Consolidated Financial
Statement (<i>Attachment</i>) | Ms. Chitwood |
| V. Insights UPDATE - COVID-19 Impact Survey, Second Installment -
Chernoff Newman (<i>Attachment</i>) | Mr. Price
Mr. Overdyke |
| VI. Consideration of Loan Forgiveness – Payroll Protection Program | Mr. Imler |
| VII. Presentation Regarding EDA CARES Act Planning Grant | Ms. Drane |
| VIII. Consideration of Nominating Committee Report for COG Vice Chair | Mr. Lumpkin |
| IX. Other Business | Mr. Hart |
| X. Regional Roundup | Mr. Hart |
| XI. Adjourn | |
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CRCOG Quarterly Meeting - Agenda Detail

- **Call to Order/Remembrance/Moment of Silence/Invocation**

After the Call to Order, Chairman Hart will recognize Mayor Thompson for a remembrance and moment of silence on behalf of long-time COG staff Senior Planner, Robert Moody, who passed away suddenly. Following the moment of silence, Mayor Thompson will provide the Invocation.

- **Consideration of Minutes from the May 21, 2020 COG Board Meeting**

The minutes from the last Council of Governments quarterly meeting (attachment) will be considered for adoption.

- **Review of June 30, 2020 (12 month) Internal Consolidated Financial Statement**

Ms. Chitwood will present the internally generated Financial Statements as of fiscal year end (6/30/20). As of that date, total revenues, inclusive of pass-throughs, were \$4,659,151. Total expenses, inclusive of pass-throughs, were \$4,793,575, resulting in a deficit of (\$134,424) before EDA Agribusiness RLF grant funds of \$362,912. Total increase in fund balances was \$228,488, inclusive of all operating revenues and expenses, pass-through revenues and expenses, required grant matching funds, and grant funds received.

- **Insights UPDATE - COVID-19 Impact Survey – Chernoff Newman**

The Board will hear an updated presentation from principals of Chernoff Newman, an integrated marketing, communications, and business strategy firm with headquarters in Columbia, SC and offices throughout the Carolinas. In May, Chernoff Newman presented initial research related to COVID-19 perceptions to the COG Board, and this information is useful to both private and public sector Board representatives. In July, Chernoff Newman updated their research with additional field work and surveys, and the firm will present its latest findings. Mr. Tye Price, Senior Vice President and Chief Strategist, and Mr. Fenton Overdyke, Vice President and Director of Research, will make this presentation.

- **Consideration of Loan Forgiveness – Payroll Protection Program Loan**

In April, the COG Executive Committee approved for the COG to apply, as an eligible 501(c)(3) organization, for a Payroll Protection Program (PPP) loan under the CARES Act. The loan application was submitted in May. A PPP loan was approved and closed in May for \$349,699. The lender is South State Bank, with whom Catawba Regional has its primary depository relationship. PPP loans are backed by the U.S. Small Business Administration. Under the PPP program and the CARES Act, a loan recipient may receive forgiveness of a portion or all of the loan if certain criteria are met (jobs maintained, financial impact due to COVID-19 documented, etc.). Loan forgiveness criteria is being developed and finalized by the SBA, and Catawba Regional will soon be able to apply for loan forgiveness under parameters of the program. The Board will be asked to approve for staff to apply for loan forgiveness, up to the maximum amount possible, based upon eligibility and program criteria.

- **Presentation Regarding EDA CARES Act Planning Grant**

Catawba Regional has received notification of a \$400,000 planning grant from the U.S. Economic Development Administration. The grant requires no matching funds, and proceeds must be used for regional planning activities related to the COVID-19 pandemic and responses to, or preparation for, other emergencies or pandemic-related issues. Ms. Drane will provide an overview of the COVID-19 planning and response activities in which the COG intends to engage over the two-year grant period.

- **Consideration of Nominating Committee Report for COG Vice Chair**

Mr. Lumpkin will provide a Nominating Committee report and will present a nominee for the office of COG Vice Chair. This interim appointment is necessary as the previous Vice Chair, former Mayor Eddie Lee, is no longer serving on the COG Board. The Vice Chair's term will run through 6/30/2021. Per COG Bylaws, the rotation of Vice Chair and Chair requires that the nominee for Vice Chair be a York County COG Board member. Following Mr. Lumpkin's report, any additional nominations may be received from the floor. After nominations are closed, the COG Board will elect the Vice Chair.

- **Other Business**

- **Regional Roundup**

A representative from each county will be asked to identify a key initiative or activity underway in his or her respective county.

- **Adjourn**